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| **Конспект урока****по английскому языку****в 10 классе****по теме****"Средства массовой информации".**Учитель английского языкаМироненко Т.Н.  |

**Учебник:** Юхнель Н.В., Наумова Е.Г., Демченко Н.В. Английский язык . 10 класс

**Тема:**«What’s the News?»

**Тема урока:**«Mass Media» (средства массовой информации)

**Тип урока:** повторительно-обобщающий

**Вид урока:** дискуссия

**Задачи**:

* развитие навыков общения через активизацию понятий, связанных с телевидением, прессой, радио;
* развитие творческого и критического мышления учащихся через дискуссию и презентацию собственного мнения;
* повышение интереса к СМИ в своей стране и их влияние на сознание, формирование жизненной позиции личности.

**Оборудование:**

 компьютер;

 презентации учащихся по теме;

 британские газеты;

 фонограмма песни “ Books”;

 текст для чтения и обсуждения.

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| **Задачи** |
| **Обучение** | **Развитие** | **Воспитание** |
| Активизация лексики и лексико-грамматических конструкций при описании различных каналов российского и британского телевидения, а также других средств массовой информации – газет, журналов, выяснение их роли в развитии общества. | 1. Развитие навыков и умений монологической и диалогической речи при описании реалий родной культуры в терминах, понятных для членов международных сообществ.2. Развитие способности к эвристичности | 1. Сравнение средств массовой информации, их значение в России и Британии, а также в жизни подростка2. Воспитание толерантного отношения к мнению других людей, приобщение к культуре |
| **Содержание** | **Методический инструментарий** | **Результат** |
| 1. Организационный этап:* приветствие, организация класса;
* объявление темы урока, его задачи

2. Речевая зарядка. Предъявление проблемы для обсуждения3. Брифинг «Британское и российское телевидение»4. Монолог «Моя любимая TV программа»5. Чтение и анализ текста «British Newspapers» | **Методы:*** словесно-наглядно-практический;
* исследовательский

**Средства:*** опорные схемы;
* тексты;
* газеты;
* журналы

**Формы:*** парная;
* индивидуальная;
* коллективная;
* групповая
 | 1. Выражают мнения о СМИ, дают оценку, предпочтения, рекомендуют, обсуждают, исследуют значение и роль СМИ в жизни людей2. Определяют виды газет и их классификацию |

**Подготовительная работа:**

**I гр.:** Работа с газетами «Daily Mail».
**II гр.:** Анкета «What Mass Media do you prefer?»

**Литература:**

1. Словарь под ред. Лонгмана
2. Газета «Первое сентября». Newspapers»
3. Журнал «Speak Out»: статья «For and against TV»
4. Журнал «Иностранный язык в школе» статья « Роль СМИ»
5. Журнал «Взгляд на Британию»

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ХОД УРОКА

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| **Деятельность учителя** | **Деятельность учащихся** |
| **I. Организационный этап** |
| Good morning, students.Sit down, please.It’s nice to meet you. Are you ready for the lesson? Who is on duty today?At the lesson we are going to speak about Mass Media. We’ll improve out speaking abilities on the topics «British and Russian TV and Radio», «Newspapers», «The Role of Mass Media in people’s life».The mottos of  our lesson are:«Live and learn»;«Obtain information, obtain the world» (quatation);«Tastes do differ» (proverb);«So many men, so many minds» (proverb) |   |
| **II. Фронтальная беседа. Контроль коммуникативных навыков.** |
| Modern life isn’t impossible without information. Is that true?How do you obtain information?What is Mass Media?What is Mass Media associated with?Thus, we can learn about the world by watching TV, listening to the radio, by reading newspapers or magazines.  Tell us about your ideas about mass media, using your presentations.**«Tastes do differ»**Reading is to the mind what exercise is to the body. Books can discover the great world for you. There is the world of mystery and romance, the world of wonders and adventures, the world of LIFE. Let`s sing a song about books.2 | **P1.**Yes, it’s true. Modern life isn’t impossible without information.**P2.**We obtain information at school, by watching TV, listening to the radio, reading newspapers, from Internet.**P3.**Mass Media is the way of giving and getting…**P4.**Mass Media is associated with  «The TV», «The Press», «The Radio», «The Internet» **P1.**Monologue « Mass Media» (PB-10 by Panova p.176)**P2.**Monologue «British Mass Media» (p.213)Sing a song about books. |
| **III. Briefing «The British TV»** |
| Television is definitely the most popular way of getting information. It attracts the attention of millions of people every day, every evening. Of course, we want to know more about TV. Imagine that you are journalists. You are at the briefing at the International information Agency. Let me introduce the director of the BBC ( British Broadcast Company) - **P5 (p.224)** ([***Приложение***](http://festival.1september.ru/articles/580341/pril1.doc) **1**)You are going to write an article about the British televisions. Interviewing will help you to do it. **«Live and learn»**Thank you. | **Questions****P1.**How many channels do the British TV sets have? **P2.** What does BBC radio consist of? **P3.** Whendid the BBC start its broadcasting?**P4.**How much TV and radio do British people watch and listen to?**P1.**How many people in Britain have TV at home?**P2.**There are 5 main channels in Britain, aren`t there?**P3.**May you own a television without a license? |
| **IV. Pupils and TV** |
| British and Russian TV offer a lot of programmes in different subjects.What is your favourite one?What programme would you advise me to watch? **«So many men, so many minds»** | **P4.** Monologue «My classmates and Mass Media» (p.228)**P3.** Monologue «British Teens and Mass Media»(p.231) |
| **V. «The Press»** |
| «The Press» is another popular way of getting information. Let’s read the article about the British newspapers and say:What’s the difference between «the serious» and «the popular» newspapers»? ([***Приложение 2***](http://festival.1september.ru/articles/580341/pril1.doc)) Answer the questions.I`ve got some British newspapers. Choose any article and report it to your classmates. Do it in writing form, please. | Speak about the difference between the types of newspapers***.***Report the articles. |
| **VI. Заключение** |
| So, we’ve learned that Mass Media help us to learn more about the world around, to become more intelligent. So I should say, that «obtain information, obtain the world» |
| **VII. Marks. Hometask** |
| A composition «The Role of Mass Media in my life»3 |

***Приложение 1***

THE BBC

***Приложение 2***

**NEWSPAPERS IN BRITAIN**

All newspapers in Britain, daily or Sunday ones, can be broadly divided into the quality press and the popular press. The quality newspapers are also known as «heavies» and they usually deal with domestic and overseas news, with detailed and extensive coverage of sports and cultural events. Besides they also carry financial reports, travel news, and book and film reviews.

The popular press, or the «populars», are also known as tabloids, as they are smaller in size being halfsheet in format. Some people also call them the «gutter press» — offering news for people less interested in daily detailed news reports. They are characterized by large headlines, carry a lot of big photographs, and concentrate on the personal aspects of news, with reports of the recent sensational and juicy bits of events, not excluding the Royal Family. The language of a tabloid is much more colloquial than that of quality newspapers. Here is a possibly witty though true classification of English newspapers:

The Times is read by the people who run the country.

The Mirror is read by the people who think they run the country.

The Guardian is read by the people who think about running the country.

The Mail is read by wives of the people who run the country.

The Daily Telegraph is read by the people who think the country ought to be run as it used to be.

The Express is read by the people who think it is still run as it used to be.

The Sun is read by the people who don’t care who runs the country as long as the naked girl on page three is attractive.

1. Do you enjoy reading newspapers?
2. What is your favourite newspaper? Why?
3. How can we divide the British newspapers?
4. What are the populars specialized in?
5. What is the language of the popular press?