

Fashion

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WHAT IS FASHION?

Чтобы выйти из полноэкранного режима, нажмите Esc

Fashion is a language which tells a story about the person who wears it .
Clothes create a wordless means of communication that we all understand.

What is fashion?

It's what designers create for a select population which later becomes a trend.



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KINDS OF FASHION

- **Haute Couture** - French word meaning high fashion. It means one-of-a-kind. These include designers' original designs or clothing that are custom made.
- **Ready to wear** (Pret-a-Porte) - Term used to describe mass produced garments. These include designers' originals manufactured to a certain number for department stores and offered at lower prices.

WHY DOES FASHION CHANGE?

- Fashion change because people change.
- We always want something new. Clothing change for practicable reasons, for appropriateness for the season, and for adaptation to environment situation. In some cases the popularity of fashion endure for many seasons because of the combinations of these reasons.

FASHION OR STYLE???



How to create your unique style



WATCH THE Video “Fast fashion”

https://.youtu.be/d55UGal_0BM

FASHION SHOWS



MIAMI
INTERNATIONAL
FASHION
WEEK



Активация Windows

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VISIT TO A FASHION SHOW

I was really 1) _____ **enthusiastic** _____ (enthuse) about my first visit to a fashion show. I had always loved fashion but had only ever seen models in 2) _____ **advertisement** _____ (advertise) on TV. Finally, I was going to see a real show! I got out my most 3) _____ **fashionable** _____ (fashion) clothes. I wanted to look as 4) _____ **stylish** _____ (style) as the models. I don't know if I was completely 5) _____ **successful** _____ (success), but I never had much money to spend on clothes and I felt 6) _____ **attractive** _____ (attract), which is the main thing. When we got there, it was fantastic! There were so many 7) _____ **beautiful** _____ (beauty) women! The show started and imagine my surprise when, completely 8) _____ **unexpectedly** _____ (expect), the first model was wearing clothes just like I was! Everyone saw the 9) _____ **similarity** _____ (similar) and a couple of people asked me who my 10) _____ **stylist** _____ (style) was! Amazing!

Project Presentation

Fasion Verdict

1. Character introduction
2. Presenting his style in clothes
3. Accusation
4. Defence
5. Sending to professional stylists
6. The results (Sporty summer look, casual look, smart look)

FASHION VERDICT



BEFORE



AFTER

